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August 18, 2026

Dr. William Gross
C/O Lee Poole, Esq.
Sent via e-mail
shp@cshlaw.com

Dear Dr. Gross:

The Investigative Panel of the North Carolina State Board of Dental Examiners has completed its investigation of the complaint filed against you by Patricia Campbell, RDH.

Based on information collected by the Investigative Panel during the investigation, it is the Board's opinion that you knowingly permitted one of your Dental Assistants to place permanent crowns which falls outside of the scope of a Dental Assistants permitted functions under 21 NCAC 16H .0201 and .0203.

Furthermore, the Investigative Panel found that you continued to utilize unspecified CDT codes (999 codes) despite the Investigative Panel's instruction to refrain from using them during a prehearing conference which you attended on May 5, 2023.

For these reasons, the Board proposes to officially reprimand you. An official reprimand would include a copy of this letter being placed in your permanent file, notification of the reprimand being sent to the National Practitioner Data Bank, and a copy of the reprimand placed on the Board's web page for approximately three months.

If you wish to accept the reprimand, please sign below and return this letter to the Board office. The case will then be placed on the Board's agenda for consideration. The full Board can vote to accept the reprimand, propose a Consent Order, schedule the matter for a formal hearing, or dismiss the case. If you do not wish to accept the reprimand, the Investigative Panel has the option of referring the case for a disciplinary hearing. You also have the right to request a formal hearing. You must make your request in writing and file it with the Board office within 30 days of receipt of this letter.

If you have any questions or need additional information, please do not hesitate to contact the Board office. Thank you for your cooperation with the Board during its investigation of this matter.

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Sincerely,

Jamie L Rivera

Jamie L. Rivera
Assistant Director of Investigations

THE NORTH CAROLINA STATE
BOARD OF DENTAL EXAMINERS

ACCEPTED:

William Gross

William Gross, D.D.S

8/19/2026

DATE

EXECUTED BY:

Casie S Goode

Casie S. Goode, Deputy Operations Officer

9/22/2026

Date